



2017 Boys Volleyball Souvenir Program
Instructions

Dear Player and Parents:

Congratulations on making the 2017 Mira Costa Boys Volleyball Program.

Every year we create a souvenir program and sell ads. **THIS IS A HUGE FUNDRAISER FOR THE PROGRAM.** We would not be able to have buses, coaches, equipment, uniforms and much more without the money we raise.

We ask that **EVERY** player solicit advertising. We hope that each Varsity player gets 6 ads, each JV player gets 5 ads, and each Frosh/Soph player gets 4 ads.

Please follow the following instructions:

1. Each player has been given some “leads” to pursue ads from. These leads are either previous advertisers, people/companies who have placed ads in the Girls Volleyball Souvenir Program, or local businesses we believe would be interested in placing an ad.
2. Please look up the contact information for each lead (on the internet) and contact that lead asap.
3. Give the lead the letter and form that has been given to you with prices, deadline, and more information.
4. If the company wants to purchase an ad, it will need to give you
 - a. Artwork
 - b. Completed Form
 - c. Payment – which can be made with a check or at MBXFoundation.org
 - i. Checks must be payable to “MBX Foundation” with Boys VB in the memo

- ii. To pay on MBXFoundation.org, Go to “Booster Club Donations”, Choose Boys Indoor Volleyball, Put in the cost of the ad, and in the comments section please type “For an ad in the Souvenir Program for (X Company).”
5. If you have a lead on your own that has not been given to you, please email Lisa Taylor, lisa_eisma_taylor@yahoo.com with the name of the company, it may have already been assigned to another player, and we will need to decide who goes after that lead. We DO NOT want potential sponsors getting multiple calls.
6. Artwork maybe in the form of:
 - a. Business card – please turn in the hard copy
 - b. PDF or JPEG: emailed to: stefann.bond@gmail.com
 - c. If the company does not have any artwork at all, but has a logo, we can assist them. Please just put them in contact with Lisa Taylor.
- 7. THE DEADLINE IS FEBRUARY 17, 2017: for all artwork, forms, and payment!!**
8. Please turn in all of your ads, forms, payment, paperwork AT ONE TIME, to either your class rep, or to Lisa Taylor.
 - a. Class reps are:
 - i. Senior: Lisa Taylor
 - ii. Junior: Ana Johnson
 - iii. Sophomore: Nicole Sevier
 - iv. Freshman:
 - b. Lisa Taylor’s home: THERE WILL BE A TUPPERWARE CONTAINER for ads on Lisa Taylor’s back porch:
 - i. 421 5th PLACE (IS THE ALLEY)
 - ii. This is a walk street, so please enter from the alley, and you will see the container

Any questions, please contact Lisa below.

THANK YOU VERY MUCH FOR YOUR PARTICIPATION!!!

GO COSTA!

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